The exciting world of editorial styling and runway shows has never been more attainable for you and your clients with the courses on offer from KEVIN.MURPHY. A brand known for its high-performance products and modern approach to styling hair, KEVIN.MURPHY can show you the latest trends inspired by high fashion from around the world.

This year at KEVIN.MURPHY individual expression permeates every level of education. We aim to be aware of the uniqueness and individuality of every person. One size no longer fits all. Our job is to help clients navigate this change and that’s why we are proud to launch ‘Come as You Are’ in 2018. Now is the time to celebrate the colourful and eccentric nature that we all have and with our education give you the tools and knowledge needed to tailor each and every cut, colour and style you create to your clients’ needs. Fashion is no longer just seasonal, it’s personal and has never been more global. Let’s explore our self-expression and break the rules – together!

KEVIN MURPHY
At KEVIN.MURPHY, we have noticed a very strong movement toward individual expression, this understanding permeates every facet of our education. To exceed our clients’ needs, we need to be aware of the uniqueness and individuality of every person. In a world that seems frenetic and full of choice, more than ever, clients will increasingly look to you to cut through this clutter and help them realize not only who they are, but also who they want to be.

Pulling inspiration from Comme des Garçons, post-modernism and Memphis Design, our collection celebrates the colourful and eccentric nature we all have within us. One size no longer fits all. Anything that was out, is in, and there are no bad ideas; only ideas. We invite you to ‘Come As You Are’.

“Have a cut that’s vintage but suits your style. There is a coolness when you remake a style to suit yourself regardless of age, it’s close to street fashion – lose the sameness and embrace the uniqueness.”

– NATHAN GORMAN, HEAD.MASTER
"We hope that our education offering inspires you and ultimately drives you to more success in and out of the salon. The 2018 education collection from KEVIN.MURPHY is devoted to a ‘Come As You Are’ mentality that is at the forefront of fashion today."

– TIM ABNEY, DIRECTOR OF EDUCATION
“This year’s education collection will give stylists the key to unlock not only their individualism but their client’s as well with fresh simple techniques that translate easily from the session world to the salon.”

– WADE BLACKFORD, DESIGN.DIRECTOR
LEARN.ME is the most important class a salon will ever see. It is an exclusive tour into everything that KEVIN.MURPHY stands for. Classes that centre around products usually become just that; a class about products. LEARN.ME is, most importantly, about understanding who we are and how and why this makes our product so unique.

The culture, core principles and philosophies behind KEVIN.MURPHY are imperative for salons who have decided to partner with KEVIN.MURPHY. We believe that discussion on product is more than the liquid in the bottle. It’s in our stories, culture and history!

**OUTCOMES:** Be well versed in the Three Core Principles of KEVIN.MURPHY, product cocktailing / layering suggestions, understanding the culture and passion behind the creation of the brand and how to comfortably recommend product to your clients, therefore, increasing loyalty and driving your business forward.

**HIGHLY RECOMMENDED FOR:** Salons and stylists new to the KEVIN.MURPHY range.

**LEVEL:** FOUNDATION
**COURSE TYPE:** Look and Learn
**COURSE DURATION:** 2 hours
**HOST:** KEVIN.MURPHY GOLD.KEY AND HIGHER

There are certain looks that will always remain signature to KEVIN.MURPHY styling. This class will help you understand the KEVIN.MURPHY tool range and styling products to create hair and signature looks of KEVIN.MURPHY. This class is for those who want to explore our tools and product cocktailing suggestions. You will leave with a better understanding of the KEVIN.MURPHY approach to hairstyles and explore modern setting techniques and fast up dos by using KEVIN.MURPHY SEWING.KITS, CURLERS and WAVE.CLIPS.

**OUTCOMES:** Understand the KEVIN.MURPHY tool range and styling products to create on trend hair and gain an understanding of THE CLASSICS. This class is for those who want to explore our tools and product cocktailing suggestions to obtain a new finish.

**HIGHLY RECOMMENDED FOR:** Stylists with a basic understanding of the product range who are looking to enhance their styling services and have completed LEARN.ME.

**LEVEL:** FOUNDATION
**COURSE TYPE:** Look and Learn or Hands-On
**COURSE DURATION:** 2-4 hours
**HOST:** KEVIN.MURPHY GOLD.KEY AND HIGHER
**blow.dry 1 and 2**

The blow dry is an essential part of the KEVIN.MURPHY philosophy of how to create great hair. This course will teach stylists how to prepare and execute finished looks whether blow drying for volume, smoothness, texture or any combination of these finishes. We will focus on the blow dry techniques using the range of products and tools that are necessary to master looks from Kevin’s campaigns. In this class, you will learn the foundations of the blow dry and the importance of clean sectioning and product choice. You will explore the 10 commandments of a perfect finish.

**OUTCOMES:** Stylists will know how to prepare and execute finished looks whether blow drying for volume, smoothness, texture or any combination of these finishes.

**HIGHLY RECOMMENDED FOR:** Stylists with a basic understanding of the product range who are looking to explore blow drying techniques that will allow them to work smarter instead of harder and who are looking to advance their techniques and provide the ultimate finish to the hair.

**LEVEL:** FOUNDATION  
**COURSE TYPE:** Look and Learn or Hands-On  
**COURSE DURATION:** 4-6 hours  
**HOST:** KEVIN.MURPHY PLATINUM.KEY AND HIGHER

**TOOLS:** TREAT.ME, UN.TANGLED, STAYING ALIVE, SMOOTH AGAIN, ANTI.GRAVITY.SPRAY, SESSION.SPRAY, SHIMMER SHINE, EASY.RIDER, DOO.OVER, BODY.BUILDER, ROLL.BRUSHES, TEXTURE.COMB, CURL CLIPS, SECTIONING CLIPS, PIN CLIPS, SMOOTHING.BRUSH

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**i.doo**

Say “I.DOO” to innovative ideas for life’s big celebrations!

In this class you will learn to create bridal hairstyles the KEVIN.MURPHY way. Our valuable salon clients look to us not just for daily advice with their hair, they also look to us to create beautiful wearable hairstyles for their big day. I.DOO provides the opportunity for you to break away from the safe and obvious by motivating you to create great bridal hair with a fashion edge by using the perfect products from start to finish. We will teach you different techniques to take your bridal looks to the next level and create long lasting, beautiful wedding hair for not just the bride, but also her entire bridal party. You will learn new skills inspired from session styling that you will be able to take into your salon stitching and braiding to create vintage, bohemian and classically inspired looks. Learn how to take wearable fashion looks into beautiful wedding hair!

**OUTCOMES:** Stylists will learn new techniques using the best products to create long lasting looks. You will learn how to work with the different client requests and help them achieve that extraordinary look for their big day. Stylists will use their own creativity to create fashionable wedding hair and explore how to incorporate enhancements such as flowers, veils and tulle.

**HIGHLY RECOMMENDED FOR:** Any stylist looking to build confidence in working with wedding clientele.

**LEVEL:** INTERMEDIATE  
**COURSE TYPE:** Hands-On  
**COURSE DURATION:** 4-6 hours  
**HOST:** KEVIN.MURPHY PLATINUM.KEY AND HIGHER

**TOOLS:** BODY.BUILDER, ANTI.GRAVITY, SESSION.SPRAY, STAYING ALIVE, BODY.MASS, FRESH.HAIR, POWDER.PUFF, DOO.OVER, BEDROOM.HAIR, STYLING.BRUSH, SMOOTHING.BRUSH, TEXTURE.COMB, TAIL.COMB, HAIR BUNGEE, ELASTIC BANDS, BOBBY PINS, HAIR PINS, SEWING.KIT, LARGE TONG, MEDIUM TONG, U PINS
True cover hair needs master finishing.

In ‘Come as You Are’ we wish to explore the individual expression that you and your clients crave. The idea of seasonal trends is no longer relevant and one size no longer fits all. Yves Saint Laurent famously said, ‘fashion fades, style is eternal’. That’s why this year we are giving you the tools to navigate style and looks that can be tailored to any client’s need. With inspired shapes and techniques, you will be able to find a new direction and respond to the revolutionary change within fashion today. Taking influences from Memphis Design and Comme des Garçons, explore how to understand this shift in fashion and celebrate the unique nature that we all share. Rolls, knots, pleats, texture and wave all at hand for your personal repertoire.

OUTCOMES: Stylists will explore modern texture, individual movement and learn how to create them. They will gain a strong understanding of advanced finishing techniques and learn how to use product to create the ultimate finish. You will leave the class with 4-5 COVER techniques that demonstrate how to create the perfect textures for 2018, including down and up hair.

HIGHLY RECOMMENDED FOR: Passionate stylists who would like to recreate editorial styling. Enhance your learning by completing the STYLE.ME and BLOW.DRY 1 and 2 before attending this class.

LEVEL: ADVANCED

COURSE TYPE: Hands-On

COURSE DURATION: 4-6 hours

HOST: KEVIN.MURPHY PLATINUM.KEY AND HIGHER

TOOLS: SESSION.SPRAY, DOO.OVER, ANTI.GRAVITY/SPRAY, BEDROOM.HAIR, POWDER.PUFF, DOO.OVER, HAIR.RESORT.SPRAY, STYLING.BRUSH, SEWING.KIT, TAIL.COMB, ELASTIC BANDS, PIN.CLIPS, TAIL.COMB, TEXTURE.COMB, CURL.CLIPS, MEDIUM TCNG, LARGE TCNG, SMOOTHING.BRUSH, SECTIONING.CLIPS, U PINS, HAIR BUNGEE
The KEVIN.MURPHY team are directing and creating hair on numerous shows every season for Fashion Weeks in Melbourne, Copenhagen, Paris, Stockholm, Berlin, Amsterdam, Prague, Budapest, and Tallinn. Prêt-à-porter to haute couture.

The KEVIN.MURPHY MASTERS are bringing a selective choice of looks from these fashion week runway shows to a stage near you! Let us take you out of your salon environment for a moment and place you at a fashion show where you get to see how the KEVIN.MURPHY products and tools are helping designers create their vision in hair suitable for their collection.

FASHION.WEEK by KEVIN.MURPHY gives you an insight on what the most prestigious and coolest designers are doing and what trends they create. Sit back and let the fashion week runway show come to you.

**OUTCOMES:** Stylists will leave feeling inspired and up to date with the latest catwalk trends in both fashion design and hair.

**HIGHLY RECOMMENDED FOR:** Stylists who are interested in the latest trends and desire to know how the KEVIN.MURPHY product range performs in its natural environment – fashion styling.

**LEVEL:** ACADEMY

**COURSE TYPE:** Show

**COURSE DURATION:** 1 or 2 hour event

**HOST:** KEVIN.MURPHY COLOR.MASTER, STYLE.MASTER, CUTTING.MASTER
Inspiration comes in many different forms. The STYLE.MASTER, CUTTING.MASTER and COLOR.MASTER, core members of Kevin's creative team at KEVIN.MURPHY, bring a customizable experience to your audience in an effort to leave them inspired to reach new heights in their careers as hairdressers. The demonstration will focus on our culture and brand philosophy through innovative styling techniques, colour demonstration and cutting teasers. This event lasts 90 minutes to 2 hours, and is suitable for everyone who is interested in KEVIN.MURPHY education and products. For an audience between 40-300 people, this is an education cocktail best served after work!

OUTCOMES: Stylists will leave with a deeper level of inspiration with the KEVIN.MURPHY brand. The stylists will have a clear understanding of how to adapt today’s fashion styles to their clients in the salon. The STYLE.MASTER, CUTTING.MASTER and / or COLOR.MASTER will showcase various styling techniques, colour techniques and cutting. You will gain a better understanding of how to use our range of products in new and fresh ways.

HIGHLY RECOMMENDED FOR: Stylists ranging from those who are new to the KEVIN.MURPHY brand to veteran supporters of KEVIN.MURPHY who are seeking the next level of inspiration in the world of hairdressing.

LEVEL: ACADEMY
COURSE TYPE: Look and Learn
COURSE DURATION: 1.5 – 2 hour event
HOST: ALL MASTERS

Prepare to be inspired! Every picture you see in a fashion magazine tells a story. It’s not a story that the reader necessarily sees with his or her own eyes. It’s the story of a creative team working to create a single moment in time. That is the world of the session stylist and for KEVIN.MURPHY it is a world full of inspiration and expression where a single moment can inspire an idea that will translate into a product. The photo shoot is the optimum stage to express your creativity and individuality as a hairdresser and SHOOT.ME will give you the tools you need to execute your single moment to be captured on film. This 2-day workshop will involve working with every single staff member required to pull off a shoot. You will create mood boards to discuss with the photographer, the make-up artist and the wardrobe stylist to help achieve your results. This class is a great experience for anyone wanting to experience the world of editorial shooting!

OUTCOMES: The stylist will leave feeling empowered after spending two days in the studio creating and producing their own photo session. They will leave with a final product; their photograph and an extraordinary amount of knowledge in setting up and preparing for their next photo shoot opportunity.

HIGHLY RECOMMENDED FOR: Stylists wanting to pursue a career in the editorial world or stylists looking to gain some advanced experience in the elements of a photo shoot. It is highly recommended the stylist attend COLLECTION before attending this workshop.

LEVEL: ACADEMY
COURSE TYPE: Hands-On
COURSE DURATION: 2 days
HOST: KEVIN.MURPHY SESSION.MASTER
“The collection is about understated editorial cuts with a freefall attitude.”

– PASCAL VAN LOENHOUT
Cutting a true straight line is never as easy as it seems. A fundamental experience with a straight scissor that is inspired by the KEVIN.MURPHY philosophy of cutting hair. Great for a new stylist or anyone craving an update or anyone that trains salon team members. Learn to renew your skills in body position, projection and sectioning to strengthen your hair cutting expertise. The CUT.ME STRAIGHT.EDGE techniques will expand your proficiency and open your eyes to a new approach to precision cutting. You will learn technical proficiency, parting and sectioning and understand how natural texture affects the result and movement of hair. Gain exposure to cutting with purpose.

OUTCOMES: Learn to refine your skills in body position, projection and sectioning. The purpose of this course is to strengthen the foundation of your approach and your skill to produce quality haircuts with a straight scissor.

HIGHLY RECOMMENDED FOR: Stylists who are looking to enhance their skill level in hair cutting with a straight scissor. This class is the perfect foundation before entering the CUT.ME CURVED class.

LEVEL: INTERMEDIATE
COURSE TYPE: Demo or Hands-On
COURSE DURATION: 4-6 hours
HOST: KEVIN.MURPHY STYLE.MASTER, CUTTING.MASTER or Qualified CUTTING.KEY

The K.MEN cutting program offers a diversity of classic techniques that draw upon the traditional techniques of barbering. Learn how to master the core elements of these timeless yet strong looks in order to create a personal and unique style. We will be showcasing all the relevant techniques and tools needed to understand these fundamental principles of men’s cutting. This year’s inspiration is taken from the cult film Quadrophenia which uses the Mod movement of 1960’s England to explore individuality and a non-conformist attitude. You will learn a variety of haircuts and understand how length, shape and proportion are the most valuable ingredients for successfully establishing a great men’s cut. Not for the faint hearted this is K.MEN at their most fashion forward and individual.

OUTCOMES: Become more skilled in the approach and technique involved in today’s fashion hairstyles. This course offers a blend of barbering and fashion hairstyling to make you more confident with your male clientele.

HIGHLY RECOMMENDED FOR: Hairdressers and/or barbers looking to increase their skill level in barbering and fresh haircutting concepts to enhance the service they give to their male clientele in the salon.

LEVEL: INTRODUCTORY
COURSE TYPE: Demo or Hands-On
COURSE DURATION: 4-6 hours
HOST: KEVIN.MURPHY CUTTING.MASTER, STYLE.MASTER or Qualified CUTTING.KEY
A blend of precision and free form techniques.

Enter the age of the haircut! More and more, people are exploring different shapes and textures to navigate what’s happening in fashion. Engage in a full-day interactive workshop using the KEVIN.MURPHY CURVED.SCISSORS. Today’s client deserves a cut as unique as they are. We are exploring that ‘Come as You Are’ attitude to give you the tools to navigate the age of personalisation in fashion today. With influences ranging from Comme des Garçons to Memphis Design, we give you a range of techniques and sectioning patterns that will unlock your potential and blow your mind!

The CURVED.SCissor was specifically designed to cut more movement and shape into the hair at the same time as removing length. It allows you to unlock, enhance or control natural texture as desired. You will emerge with a clear understanding of the infinite possibilities of line, form and texture. A blend of precision and free form techniques that will revolutionise the way you think about haircutting and give your clients the need to return to you time after time. Sharpen your mind and come armed with your creativity!

OUTCOMES: Learn how to cut to the curve of the head and understand the natural texture and movement of hair. Understand precision and free-form styling, building on your existing hair layering skills.

HIGHLY RECOMMENDED FOR: Stylists who want to push the boundaries of hair cutting techniques.

LEVEL: CUTTING ADVANCED
COURSE TYPE: Demo or Hands-on
COURSE DURATION: 4.5 hours
HOST: KEVIN.MURPHY CUTTING.MASTER, STYLE.MASTER or Qualified CUTTING.KEY

TOOLS: STAYING.ALIVE, UN.TANGLED, BODYBUILDER, KILLER.CURLS, BEDROOM.HAIR, UN.DRESSED, DOO.OVER, SUPER.GOO, LEAVE-IN.REPAIR, FREE.HOLD, CUTTING.COMB, CURVED.SCISSOR, SECTIONING.CLIPS, WATER.SPRAY, TEXTURE.NET, PIN.CLIPS, CURL.CLIPS, STYLING.BRUSH
“Education is the key to growing your business, improving your skill set and staying inspired. Consumers needs have never moved as fast as they do today. Stay ahead of the curve by embracing what KEVIN.MURPHY has at the forefront of fashion, performance and environmental ideals for 2018.”

– KATE REID, DESIGN.DIRECTOR, COLOR.ME
Experience the colour and performance of COLOR.ME through an informative and interactive hands-on session conducted in the salon by the hair colourist on live models with assistance from a COLOR.MASTER or COLOR.KEY.

HIGHLY RECOMMENDED FOR: Salons interested in learning more about COLOR.ME before committing to implementing the line in their salon.

LEVEL: FOUNDATION
COURSE TYPE: Theory and Hands-On
COURSE DURATION: 4 hours
HOST: COLOR.MASTER or COLOR.KEY
MAXIMUM NUMBER OF SALONS: One Salon including salon owner & lead colourist is essential

Our introductory class offering a fundamental overview of COLOR.ME colour and how it works. Class topics include philosophy, hair diagnosis, how to use and point of difference, plus the complete product portfolio.

HIGHLY RECOMMENDED FOR: All colourists new to COLOR.ME or new to hair colour.

LEVEL: FOUNDATION
COURSE TYPE: Theory and Hands-On
COURSE DURATION: 8 Hours
HOST: COLOR.MASTER or COLOR.KEY
MINIMUM NUMBER OF ATTENDEES: 8
MAXIMUM NUMBER OF ATTENDEES: 20

Please note: This class must be completed before moving on to COLOR.ME 2.0 class. Each participant requires a model that arrives 3 hours after class start time.
Please note: Each participant requires a model that arrives 3 hours after class start time.

color.me 2.0

An advanced class offering in-depth knowledge from initial consultation to colour correction, designed to further your technical skills, address challenges and deliver the best results possible. Topics include diagnosis, consultation, choosing colour, advanced colouration, removal of colour and troubleshooting.

HIGHLY RECOMMENDED FOR: Colourists who have completed the FOUNDATION class.

LEVEL: INTERMEDIATE

COURSE TYPE: Theory and Hands-On

COURSE DURATION: 8 hours

HOST: COLOR.MASTER or PLATINUM COLOR.KEY

MINIMUM NUMBER OF ATTENDEES: 8

MAXIMUM NUMBER OF ATTENDEES: 20

fringe.benefits

A visual consultation tool for personalised hair colour featuring premium fringes in our most desired shades designed exclusively for COLOR.ME by KEVIN.MURPHY.

Featuring a carefully curated collection of the most sought-after shades, our FRINGE.BENEFITS captures a variety of depths and reflects in warm, cool and natural tones and offers a representation of our various colour categories. And with the limitless playfulness and intermixability of COLOR.ME, you don’t have to limit yourself to just ten shades.

FRINGE.BENEFITS makes it easy to think outside the box and create personalised colour formulas for your client.

HIGHLY RECOMMENDED FOR: All hair colourists seeking better understanding of skin tone and suitability

LEVEL: FOUNDATION

COURSE TYPE: Theory and Hands-On

COURSE DURATION: 2-3 hours

HOST: COLOR.MASTER or PLATINUM COLOR.KEY

MINIMUM NUMBER OF ATTENDEES: 8

MAXIMUM NUMBER OF ATTENDEES: 20
Your exclusive behind-the-scenes pass to our current campaign, our COLOR.ME COLLECTION class shares the skills you need to recreate fashion yet commercial looks in the salon.

HIGHLY RECOMMENDED FOR: Colourists seeking inspiration behind the chair.

LEVEL: ADVANCED
COURSE TYPE: Theory and Hands-On
COURSE DURATION: 4 hours
HOST: COLORMASTER or PLATINUM COLORKEY
MINIMUM NUMBER OF ATTENDEES: 8
MAXIMUM NUMBER OF ATTENDEES: 20

color.me

techniques:
freestyle.lightener

Utilising fundamental freehand techniques, this collection introduces you to FREESTYLE.LIGHTENER and illustrates the ease and simplicity behind gorgeous, lit-from-within colour. And delivering natural, easy to maintain colour with invisible new growth, FREESTYLE.LIGHTENER offers practical applications that can be used in the salon every day.

HIGHLY RECOMMENDED FOR: Colourists wanting to advance their freehand painting / balayage skills.

LEVEL: ADVANCED
COURSE TYPE: Hands-On
COURSE DURATION: 4 Hours
HOST: COLORMASTER or PLATINUM COLORKEY
MINIMUM NUMBER OF ATTENDEES: 8
MAXIMUM NUMBER OF ATTENDEES: 20

color.me

collection

art school
Mastering bespoke colour formulation. Colouring hair is visual and limitless. COLOR.ME LAB is a class for colourists who want to bring theory into practice. In this class you will work individually and as a team to conduct and analyse numerous colour tests on hair wefts and swatches. You will reveal underlying pigment and witness the results of counteracting and enhancing tones. Class participants will have the chance to compare different formulas used for similar hair colour situations and will explore the limitless playfulness of COLOR.ME.

**OUTCOMES:** Higher understanding of COLOR.ME technically and practically.

**HIGHLY RECOMMENDED FOR:** Colourists who have attended the COLOR.ME Foundation and Advanced classes and want to expand their hair colouring experiences and confidence.

**LEVEL:** ADVANCED

**COURSE TYPE:** Hands-On

**COURSE DURATION:** 8 Hours

**HOST:** COLORMASTER

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If you love fashionable beautiful colours as much as you love to learn and explore the KEVIN.MURPHY CUT.ME looks, you have come to the right class. Whether utilising your straight scissors or the KEVIN.MURPHY CURVEDSCISSOR, this is a technique-based class that will allow you to explore the infinite possibilities of line, form, texture and shape in cutting and then learn colour techniques that go beautifully with the cuts. Create beautiful and unique wash and wear hair with on-trend colour, shapes and design.

Cutting and colouring go hand in hand and we will lead you to understanding the ‘Come as You Are’ attitude of today’s client and help you to navigate their needs. Drawing upon influences in fashion and using our cutting and colouring techniques, we will help you to unlock and understand trends and how they apply to your clients. The first part of the day you will learn the CUT.ME looks and, using the same mannequins, you will work with the COLOR.ME techniques the second part of the day.

**OUTCOMES:** Learn how to cut to the curve of the head and understand the natural texture and movement of hair. Understand precision and free-form styling, building on your existing hair-layering skills combined with COLOR.ME techniques and recipes.

**HIGHLY RECOMMENDED FOR:** Stylists who want to push the boundaries of hair cutting and colour techniques.

**LEVEL:** ADVANCED

**COURSE TYPE:** Hands-On

**COURSE DURATION:** 8 Hours

**HOST:** ALL MASTERS

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Mastering bespoke colour formulation. Colouring hair is visual and limitless. COLOR.ME LAB is a class for colourists who want to bring theory into practice. In this class you will work individually and as a team to conduct and analyse numerous colour tests on hair wefts and swatches. You will reveal underlying pigment and witness the results of counteracting and enhancing tones. Class participants will have the chance to compare different formulas used for similar hair colour situations and will explore the limitless playfulness of COLOR.ME.

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**HIGHLY RECOMMENDED FOR:** Colourists who have attended the COLOR.ME Foundation and Advanced classes and want to expand their hair colouring experiences and confidence.

**LEVEL:** ADVANCED

**COURSE TYPE:** Hands-On

**COURSE DURATION:** 8 Hours

**HOST:** COLORMASTER

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Mastering bespoke colour formulation. Colouring hair is visual and limitless. COLOR.ME LAB is a class for colourists who want to bring theory into practice. In this class you will work individually and as a team to conduct and analyse numerous colour tests on hair wefts and swatches. You will reveal underlying pigment and witness the results of counteracting and enhancing tones. Class participants will have the chance to compare different formulas used for similar hair colour situations and will explore the limitless playfulness of COLOR.ME.

**OUTCOMES:** Higher understanding of COLOR.ME technically and practically.

**HIGHLY RECOMMENDED FOR:** Colourists who have attended the COLOR.ME Foundation and Advanced classes and want to expand their hair colouring experiences and confidence.

**LEVEL:** ADVANCED

**COURSE TYPE:** Hands-On

**COURSE DURATION:** 8 Hours

**HOST:** COLORMASTER
tools list

**style.me**
TOOLS: KILLERWAVES, HAIRRESORTSPRAY, MOTIONLOTION, SESSIONSPRAY, POWDERPUFF, DOOCOVER, LARGECURLERS, MEDIUMCURLERS, TEXTURECOMB, TAILCOMB, CURLCLIPS, MEDIUM TONG, SMOOTHINGBRUSH, SECTIONINGCLIPS, SEWINGKIT, FRINGEBENEFITS, WAVECLIPS, PINCLIPS, STYLINGBRUSH, U PINS

**blow.dry 1 and 2**
TOOLS: TREATME, UNTANGLED, STAYINGALIVE, SMOOTHAGAIN, ANTI GRAVITYSPRAY, SESSIONSPRAY, SHIMMERSHINE, EASYRIDER, DOOCOVER, BODYBUILDER, ROLLBRUSHES, TEXTURECOMB, CURLCLIPS, SECTIONINGCLIPS, PINCLIPS, SMOOTHINGBRUSH

**i.doo**
TOOLS: BODYBUILDER, ANTI GRAVITY, SESSIONSPRAY, STAYINGALIVE, BODYMASS, FRESHHAIR, POWDERPUFF, DOOCOVER, BEDROOMHAIR, STYLINGBRUSH, SMOOTHBRUSH, TEXTURECOMB, TAILCOMB, HAIR BUNGEE, ELASTIC BANDS, BOBBY PINS, HAIR PINS, SEWINGKIT, LARGE TONG, MEDIUM TONG, U PINS

**collection**
TOOLS: SESSIONSPRAY, DOOCOVER, ANTI GRAVITY, ANTI GRAVITYSPRAY, BEDROOMHAIR, POWDERPUFF, DOOCOVER, HAIRRESORTSPRAY, STYLINGBRUSH, SEWINGKIT, TAILCOMB, ELASTIC BANDS, PINCLIPS, TAILCOMB, TEXTURECOMB, CURLCLIPS, MEDIUM TONG, LARGE TONG, SMOOTHING BRUSH, SECTIONINGCLIPS, U PINS, HAIR BUNGEE

**braid.me classic & advanced**
TOOLS: SESSIONSPRAY, STAYINGALIVE, EASYRIDER, UN TANGLED, DOOCOVER, BEDROOMHAIR, FRESHHAIR, POWDERPUFF, TEXTURECOMB, SMOOTHINGBRUSH, STYLINGBRUSH, HAIR BUNGEE, ELASTIC BANDS, SEWINGKIT, TAILCOMB

**shoot.me**
TOOLS: Complete hair styling kit. All products provided by KEVIN.MURPHY

**cut.me men’s**
TOOLS: STAYINGALIVE, EASYRIDER, FREEHOLD, SUPERGOO, BEDROOMHAIR, SESSIONSPRAY, THICKAGAIN, ROUGHRIDER, CUTTINGCOMB, SECTIONINGCLIPS, WATERSPRAY, SCISSORS, CLIPPERS AND GUARDS, CURLCLIPS, CURVEDSCISSOR, STYLINGBRUSH

**cut.me curved**
TOOLS: STAYINGALIVE, UNTANGLED, BODYBUILDER, KILLERCURLS, BEDROOMHAIR, UN DRESSED, DOOCOVER, SUPERGOO, LEAVE IN REPAIR, FREEHOLD, CUTTINGCOMB, CURVEDSCISSOR, SECTIONINGCLIPS, WATER SPRAY, TEXTURENET, PINCLIPS, CURLCLIPS, CURVEDSCISSOR, STYLINGBRUSH

**color.me demo**
TOOLS: TAILCOMB, SECTIONINGCLIPS, FOIL, HARD DRYER, BRUSHES

**color.me foundation**
TOOLS: TAILCOMB, SECTIONINGCLIPS, FOIL, TOWELS, HARD DRYER, BRUSHES, ALL COLORME products provided by class host.

**color.me 2.0**
TOOLS: TAILCOMB, SECTIONINGCLIPS, FOIL, TOWELS, HARD DRYER, BRUSHES, ALL COLORME products provided by class host.

**fringe.benefits**
TOOLS: ALL COLORME products provided by class host.

**color.me collection art school**
TOOLS: TAILCOMB, SECTIONINGCLIPS, FOIL, TOWELS, HARD DRYER, BRUSHES, ALL COLORME products provided by class host.

**color.me techniques: freestyle.lightener**
TOOLS: TAILCOMB, SECTIONINGCLIPS, FOIL, TOWELS, HARD DRYER, BRUSHES, ALL COLORME products provided by class host.

**color.me lab**
TOOLS: TAILCOMB, SECTIONINGCLIPS, FOIL, TOWELS, HARD DRYER, BRUSHES, ALL COLORME products provided by class host.

**cut.color.me**
TOOLS: STAYINGALIVE, UN DRESSED, BODYBUILDER, MOTIONLOTION, ANTI GRAVITY, FREEHOLD, KILLERCURLS, UNTANGLED, BEDROOMHAIR EASYRIDER, DOOCOVER, SUPERGOO, LEAVE IN REPAIR, STRAIGHT SCISSORS, CURVEDSCISSOR, SECTIONINGCLIPS, WATERSPRAY, CUTTINGCOMB, WAVECLIPS, TEXTURECOMB, TEXTURENET, PINCLIPS, CURLCLIPS, STYLINGBRUSH, TAILCOMB, FOIL, TOWELS, HARD DRYER, BRUSHES
education offering

FOUNDATION
These classes will build a great foundation for any KEVIN.MURPHY journey.

LEARN.ME
STYLE.ME
BLOW.DRY 1
BLOW.DRY 2
BRAID.ME CLASSIC
COLOR.ME DEMO
COLOR.ME FOUNDATION
FRINGE.BENEFITS

INTERMEDIATE
These classes should be highly recommended before attending any classes in Advanced so that the salon has a solid understanding of the core principles involved with KEVIN.MURPHY hardressing, cutting and/ or colour.

I.DOO
CUT.ME STRAIGHT.EDGE
CUT.ME MEN
COLOR.ME 2.0
TECHNIQUES: FREESTYLE.LIGHTENER

ADVANCED
These classes can be taken in any customized order dependent on the salon's needs and the DSCs' recommendation. These classes are advanced and are usually reserved for the most loyal KEVIN.MURPHY salons.

COLLECTION: Come As You Are
BRAID.ME ADVANCED
CUT.ME CURVED
COLOR.ME LAB
COLOR.ME COLLECTION ART SCHOOL
CUT.COLOR.ME

ACADEMY
SHOOT.ME
INSPIRE.ME
FASHION.WEEK by KEVIN.MURPHY

CUTTING & STYLING

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COLOUR

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